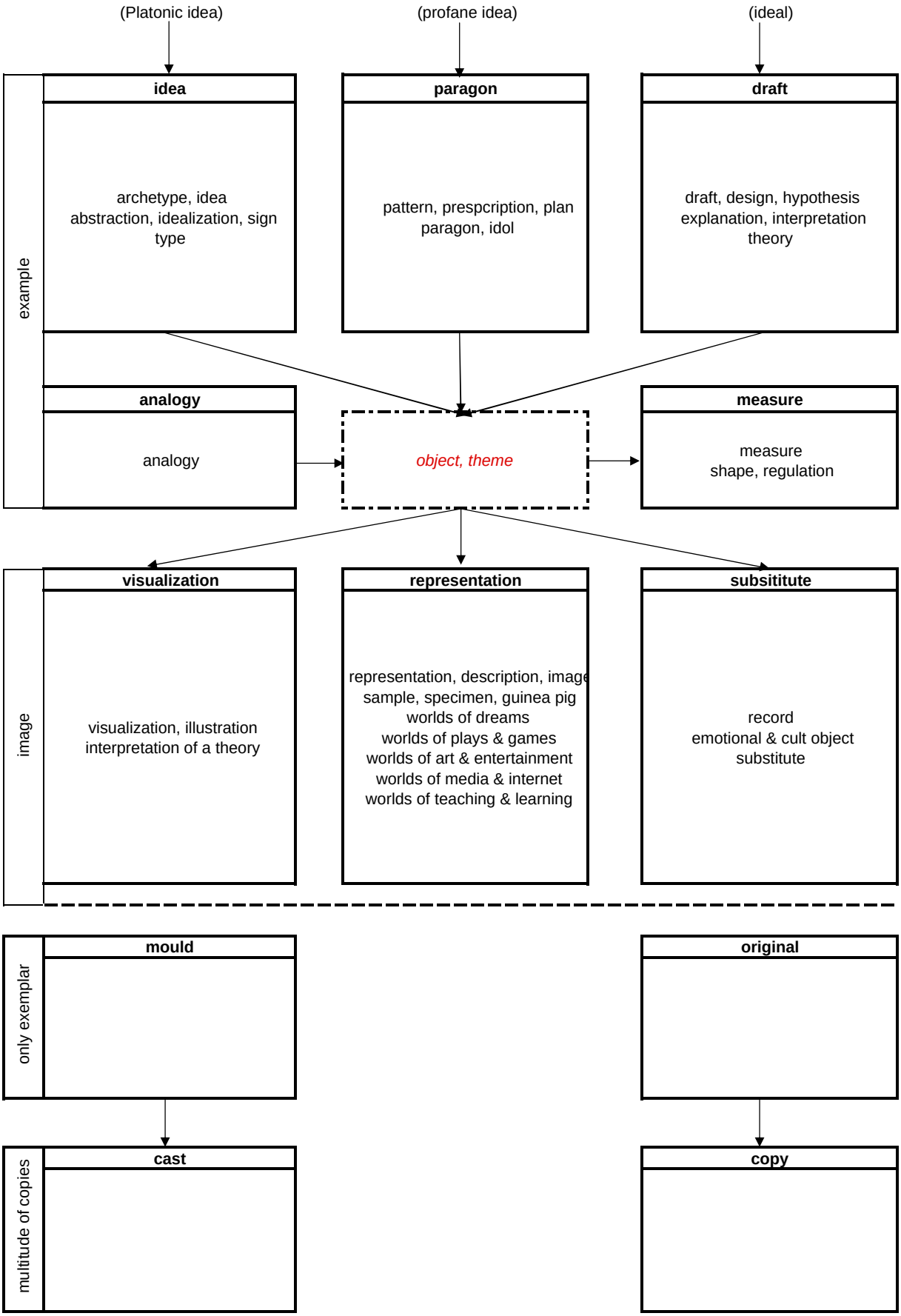Figure 13: 12 main meanings of mould, moulding, modulation, module, model and modulus